



PART 'D' - REQUEST FOR SPLIT APPLICATION FORM (SAF)

If you wish to request for Split Form, fill in this part of the form and send the entire CAF to the Registrar to the Issue viz. SHAREX DYNAMIC (INDIA) PVT. LTD., Unit -1, Luthra Ind. Premises, Safed Pool, Andheri Kuria Road, Mumbai - 400 072.

SEBI Regn. No. INR000002102, Tel. Nos. (022) 22702485/22641376, Fax. No. (022) 28512885, Email ID : sharexindia@vsnl.com, Website : www.sharexindia.com, Contact Person : Mr. B S Baliga

Please Note : REQUEST FOR SPLIT APPLICATION FORM WILL BE ENTERTAINED ONLY ONCE

The Board of Directors. MEDIA MATRIX WORLDWIDE LIMITED Registered Office: Flat No: 155, 15th Floor, Mittal Court "A" Wing, Nariman Point, Mumbai - 400 021, India.

Dear Sirs, Pursuant to the Company's Letter of Offer dated March 06, 2013 please send me/us Split Application Forms as detailed below:

No. of Equity Shares Offered (From Block II overleaf)

Table with 3 columns: NUMBER OF SPLIT FORMS (A), NO. OF RIGHTS EQUITY SHARES DESIRED IN EACH SPLIT FORM (B), TOTAL NO. OF RIGHTS EQUITY SHARES (A) X (B) = (C)

\*Total in (C) in above table must agree with BLOCK II of part A (Signature(s) should be in the same order as per specimen registered with the Company/ Depository) Request for Split Application Form should NOT be sent to the Company or the Lead Managers.

Sole/First Joint Applicant Second Joint Applicant Third Joint Applicant

Notes : 1. Request for SAFs will be entertained only once and must be made on this form. 2. SAFs cannot be re-split. 3. Request for SAFs will not be entertained from Renouneece(s).

BANKERS TO THE ISSUE- HDFC BANK LTD APPLICATIONS WILL BE COLLECTED AT FOLLOWING BRANCHES COLLECTION BANK BRANCHES FOR RESIDENT APPLICANTS

Table listing HDFC Bank LTD branches for Resident Applicants across various cities including Ahmedabad, Bangalore, Chennai, Hyderabad, Jaipur, Kolkata, Lucknow, Mumbai, Pune, and Vadodra.

COLLECTION BANK BRANCH FOR NON-RESIDENT APPLICANTS

HDFC Bank Ltd

LIST OF SELF CERTIFIED SYNDICATE BANKS (SCSBS) - FOR ASBA APPLICANT

The list of Banks who have registered with SEBI to act as SCBS in this ASBA Process are provided on http://www.sebi.gov.in/sebiweb/home/1533/0/Recognised-Intermediaries-and/or-such-other-website-as-may-be-prescribed-by-the-SEBI/

Applicants residing at places other than those places where the bank collection centres are located and applicants who wish to send their applications/CAF by registered post/speed post are requested to send their applications/CAF directly to the Registrar to the Issue together with their Cheque / Demand Draft crossed 'Ac Payee Only' net of bank and postal charges drawn in favour of 'Media Matrix Worldwide Limited-Right Issue 2013 - Resident'

Renouneece who are NRI/FII/Non Resident should submit application either by hand delivery or by registered post/speed post with acknowledgement due to Registrar to the Issue only at the below mentioned address alongwith cheque/demand draft payable at Mumbai so that the same are received on or before the closure of the issue.

\*Investors may contact the Registrar to Issue/ Compliance Officer in case of any pre-Issue/ post-Issue related problems such as non-receipt of Allotment advice/share certificates/ demat credit/ refund orders etc. The contact details of the Company Secretary & Compliance Officer are as follows:

FEDEX SECURITIES LIMITED SEBI REGN. NO. INM 00010163 3RD FLOOR, JAY CHAMBERS SERVICE ROAD, ADJ. WESTERN EXPRESS HIGHWAY, VILE PARLE (EAST), MUMBAI 400 057

REGISTRAR TO THE ISSUE SHAREX DYNAMIC (INDIA) PVT. LTD. SEBI REGN. NO. INR000002102 UNIT -1, LUTHRA IND. PREMISES, SAFED POOL, ANDHERI KURIA ROAD, MUMBAI - 400 072

INSTRUCTIONS FOR FILING OF CAF

Table with columns: Option Available, How to Apply, Action Required. Contains instructions for filing CAF for split applications and joint holders.

Part 'A' of the CAF must not be used by any person(s) other than the Equity Shareholder to whom the Letter of Offer has been addressed. If used, it will render the application invalid. IMPORTANT NOTE: SHAREHOLDERS CANNOT UTILISE BOTH PART A AND PART B SIMULTANEOUSLY i.e. ACCEPTING THE OFFER AS WELL AS RENOUNCING THE OFFER.

LAST DATE FOR RECEIVING REQUESTS OF SPLIT APPLICATION FORMS SATURDAY, APRIL 6, 2013

GENERAL INSTRUCTIONS

- 1. General instructions for non-ASBA Investors: Please read the instructions printed on the CAF carefully. Applicants that are not OIBs and whose Application Money does not exceed 2,00,000 may participate in the Issue... 2. General instructions for Equity Shareholders applying under the ASBA Process... 3. Grounds for Technical Rejection for non-ASBA Investors... 4. Grounds for Technical Rejection under the ASBA Process... 5. Depository account and bank details for Equity Shareholders applying under the ASBA Process... 6. Modes of Payment for the Issue (non-ASBA)...

TO BE FILLED BY THE FIRST APPLICANT IN CASE APPLICATION IS MADE BY POST

Name Address: Pin Code: Table for applicant details.

Until otherwise notified all future communication regarding this application should be addressed to the Registrar to the Issue quoting Full Name of the Sole/First Joint Applicant, Serial No. of the CAF, Folio No./ DP ID No./ Client ID No./ No. of Equity Shares entitled to and applied for, Date and Name of the Bank and Branch with which the application was lodged.

REGISTRAR TO THE ISSUE SHAREX DYNAMIC (INDIA) PVT. LTD. (Unit : MEDIA MATRIX WORLDWIDE LIMITED - Rights Issue) Regn. No. INR000002102 Tel. Nos. (022) 22702485/22641376, Fax. No. (022) 28512885

FOR FURTHER DETAILS PLEASE READ THE ABRIDGED LETTER OF OFFER / LETTER OF OFFER CAREFULLY.